

DELIVERY TO A SPECIAL EVENT

THE CHALLENGE

With the Olympic Games underway, the ICAT Logistics team received an urgent call advising that Pavel Datsyuk, a player for the Detroit Red Wings, and Team Captain for Russia during the 2014 Winter Olympics, needed six more hockey sticks delivered in Sochi. Due to the heightened security measures in place during these types of events, it was imperative for ICAT to find a quick and effective solution for this particular logistics challenge.

THE SOLUTION

The ICAT team immediately jumped into action. They picked up the hockey sticks and made special arrangements to fly them directly to Sochi with an airfreight partner who specialized in shipping goods to Russia. This urgent shipment became even more complicated during the Olympics, as there was an embargo—an official ban on trade and other commercial activity with a particular country—for all orders going to Sochi. Did that stop ICAT though? **Absolutely not!**

THE RESULTS

With country pride on the line, ICAT's agent in Moscow had the goods cleared in under 24 hours (this alone is unheard of in Russia—especially during an event such as this) and delivered in Sochi in time for the games. When you need a global logistics partner to handle your time-sensitive goods, ICAT Logistics is the reliable option no matter where you are shipping in the world.

