

DELIVERING ONE MILLION MASKS IN ONE DAY



THE CHALLENGE

The pandemic sparked a desperate need to distribute one million masks to elderly citizens, families in need, local hospitals, churches, and schools.

A Big Three automotive company had the masks to help these people, but no plan of action to deliver them.

Read more of our case studies at www.icatlogistics.com

THE SOLUTION

The major automotive company connected with ICAT Logistics to tackle the biggest obstacle: logistics.

Based on their own experience with importing and moving PPE supplies, the ICAT team immediately offered their services and carefully began reviewing each step in the process to ensure the job was done as quickly and accurately as possible.

THE RESULTS

Due to the ICAT team's proactive response and actions, one million masks were delivered in one day! The major auto company stated, *"ICAT Logistics quickly stepped in to donate their services by delivering the bulk of the masks."* One of the team's supply chain specialists was even at the forefront, escorting each shipment to their final destination.



ICAT
logistics, inc.

"The largest challenge of this task was evident: logistics. Distributing 500 cases of masks throughout the metro Detroit area is no easy task."

**BIG THREE
AUTOMOTIVE
COMPANY**